

Blender Babes 2016

Live Healthier. Get a Blender.



Monthly Stats

Uniques	120,000 <
Pageviews	200,000+
% New Visits	76.81%
Avg. visit duration	2:05

Blender Affiliate Sales (High Season)

Avg units sold per month	416	415
Average order size		\$305
Average Sales Per Month		\$127,000

Blender Babes - Branded Content

Avg Time Spend 2:21 Min Total Views 4,065,000+

YOUTUBE	I FOOD.TV
VIMEO	Roku

Social Media Reach

Total 300,000+

Facebook	Pinterest
YouTube	Instagram
Twitter	Google+

eCampaigns

Total Double Optins	28K
Opening Rate	20%
Click Through Rate (CTR)	9%